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Tales of Colt 45



There's nothing wrong with cheap beer because it means that you can afford to buy more of it. While some may argue that they'd take quality over quantity, most of the wallet friendly beers out there don't sacrifice much in the way of quality. Different occasions call for different beers anyways, and when you're ready to party hard there's nothing wrong with grabbing something like Colt 45. It's one of those beers that you can pound and it's those beers that usually help nights reach legendary status.

Colt 45 actually realized this recently, and started marketing their beer in that exact way. They have a new site, TalesOfColt45.com, which is a collection of stories and images that illustrate "legendary" nights. The stories are in a comic form and you can even create your own Colt 45 comic book tale. The site is all about what can happen if you make Colt 45 your beer of choice. You can also find event/party listings on the site and a store to grab some Colt 45 swag (\$0.42 bottle openers! That's what's up).



I know I've had some pretty epic nights that involved Colt 45 or something similar to it, and I think it's pretty cool that they're taking this kind of approach to market their beer. So check out the site, load up on bottle openers and create a Colt 45 tale.

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