

Creative Agency Office Interior by Gensler – Cole & Weber Workspace

MARCH - 28 - 2010 | [PHOTOGRAPH BY SHERMAN TAKATA](#)



Creative agency Cole & Weber create the unique and earthy working interior space for their new location in Seattle's South Lake Union. Even more than color the design of this workspace is about texture and materials: concrete, cedar, natural materials, and even delicate and gossamer white fabrics, each selected and carefully placed to draw out their tactile qualities. The earthy sensibility of these materials evokes a feel of the Northwest that Cole & Weber wanted their new space to convey, but in a subtle, non-literal way. It was important to the agency leaders that a conceptual integrity exist behind the project's design. The essential concept of this workspace design is focuses specifically on the tension between opposites and the energy sparked by the juxtaposition of dissimilar elements. The result is an environment that projects an aura of new possibilities and sensory experience. The result is a beautiful workspace with minimalist and natural decorating style, I'm sure anyone would be like to working here. Design by **Gensler** photos by Sherman Takata

